

Historic, Archive Document

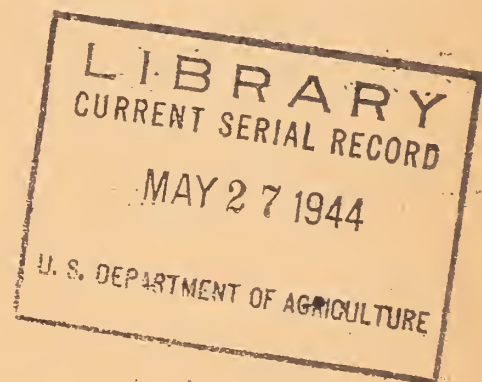
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August 26, 1943

PRICE AND RATIONING CAMPAIGN

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Community Canning Ration Information Kit-- instruction leaflet; Farm Flashes; Skeleton script	OPA-USDA	In clearance
Ration and Price Rules for Farm Families-- leaflet	OPA-USDA	Completed
<u>Radio</u>		
Consumer Time--salute to landing Home Front Pledge committees	FDA Dickey	Aug. 21--completed Aug. 28--in clear- ance
Radio Round-up on Food--"War Ration Book III"	FDA, Cohan	Completed
<u>Publications</u>		
Consumers' Guide Newsletter		
"Can's and Can'ts of Home Canning" -- (Points on home canned foods that are sold or given away)	FDA Solomon	Completed
"Consumers Contribution to Victory"-- (Home Front Pledge Campaign)		
"How High Is a Ceiling"--(Explanation of different kinds of ceiling prices)		
*Pay No More"--(Ceiling on maintenance, rental and repair of oil burners)		
"Points and Prices"--(summary of changes in ceiling prices and points)		
"Do You Need New Shoes"--(advice on spending your No. 18 coupon)		
"Grade Labels Come Off" --		
"Gas and Tires"--(Rationing regulations for motorists)		
"Consumer Calendar"--(ration dates)		
<u>Fact Sheets</u>		
No. 38 What is OPA: How it Works	OPA	Completed
No. 39 Industry Advisory Committees		



VICTORY GARDENS AND HOME FOOD PRESERVATION CAMPAIGN

Radio

Homemakers' Chats

Q & A -- How Dry Root Vegetables?	Overby	In clearance
Your Garden Questions	Overby	In clearance
Q & A -- How Sulfur Apples?	Wharton	In clearance

Subject	Assigned	Status
<u>Farm Flashes</u> Burn Garden Refuse Carefully	Rowe	Cleared
<u>Farm and Home Hour</u> Aug. 30, "Planting Now for Next Year's Garden," E. G. Moore	Hemphill	In preparation
<u>Other Network Broadcasts</u> CBS Garden Gate - August 28 Dr. S. P. Doolittle, BPI	Worcester	In preparation
<u>PRESS</u>		
Improving Soil for Next Year's Garden	Hart	In clearance
Watch Local Markets for Surplus Tomatoes	Douglass	Released to 450 Women's Page Editors and 2600 Home Demonstration Agents
Canning Questions and Answers	Pundt	For immediate release
Alternate foods	Pundt	In preparation
Cereals in Wartime. Statement for Gaynor Maddox, NEA food editor	Pundt	In NEA Daily News Magazine, August 17.
Abstract on Oven Drying	Pundt	For immediate release
<u>Publications</u>		
Canning tomatoes, AWI-61		Copies received
Sewing Machines -- Cleaning & Adjusting Farmers' Bulletin 1944		Copies received

FARM LABOR CAMPAIGN

RADIO

Farm and Home Hour, Sept. 1, September Labor Needs, M.L. Wilson	Hancock	In preparation
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PRESS

Story on placement of interstate domestic workers.	Hancock	Pending
Public statement of commendation to Mexicans for what they have done to relieve labor situation. By Administrator Jones.	L. Jones	In preparation

Subject	Assigned	Status
Story based on August 1 State farm labor reports listing recruitments, placements, etc., up to date.	Hancock	In preparation

FEATURES

Article for Boys Life Magazine, M.L. Wilson	Hancock	In clearance
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VISUAL

Slidefilm, training groups of workers	Bennett-Vaughan	In preparation
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(See last week's report for pending material.)

FARM SUPPLIES AND TRANSPORTATION CAMPAIGN

Farm lumber production program.	Lewis	In clearance
Campaign program handbook	OWI	In preparation
Prepared press, radio material and illustrations	Lewis	In clearance
Local activities to meet machinery shortage	Lewis	In clearance
Release on salvage and re-use of agricultural bags	Lewis	Ready to go
Poster on use of high analysis fertilizer	Lewis	In preparation
Report on converting tractors from steel wheels to rubber tires	Lewis	Released Aug. 24
Distribution of small engines	Lewis	Released Aug. 24

PRODUCTION GOALS CAMPAIGN

Homemakers Chats

Q & A How feed for more eggs	Wharton, OI	Cleared
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Farm Flashes

More Chickens on Farms	Herndon	Cleared
Sheep Shearlings	Reynolds	Cleared
Streamlined Sweetpotato Storage	Reynolds	Cleared
Early Marketing of Cattle	Rowe, FS	Cleared
Tips on Saving Forage	Rowe	In clearance
Tomatoes on Waste Land	Fox	In preparation
Short Cuts in Pig Raising	Reynolds	In clearance

Subject	Assigned	Status
Pays to Hold Sweetpotatoes	Reynolds	In clearance
Less Work in Hog Care	Reynolds	In preparation
Timber Products War Project	Rowe	In clearance
Storing Small Lots of Sweets	Reynolds	In preparation
<u>INS and PA</u>		
War widow's Little Helpers	Fox, FSA	Cleared
Black stem rust control	E&PQ	Cleared
Labor-saving livestock practices	Burch, ARA	In preparation
Feeding cull potatoes	Burch	In preparation
<u>PRESS</u>		
New fertilizer index promises better yields at lower cost	BPISAE	In clearance
Laboratory modernizing cotton ginning	BPISAE	In clearance
Pullorum disease reduced a third	Burch	Cleared
Agriculture scientists productive and cooperative	Burch	Cleared
Hog cholera serum outputs breaks records	Burch	Cleared
Exotic livestock diseases require vigilance	Burch	Cleared
Corn earworm control on snap beans	E&PQ	Cleared for local publication in Virginia
1500 word illustrated feature article on 1943 production and outlook for 1944 for WESTERN NEWSPAPER UNION.	Mrs. Beckman	Mailed
Six illustrated articles for Farm Topics feature for WESTERN NEWSPAPER UNION.	Mrs. Beckman	Mailed

OVERALL FOOD CAMPAIGN

Timetable listed separately.

Radio

INS and PA

Boneless Beef	Cohan, FDA	In preparation
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Subject	Assigned	Status
<u>Farm and Home Hour:</u>		
Aug. 31 -- "Our Milk Supplies" William C. Weldon, Assistant Chief, Dairy and Poultry Division, WFA	Molohon, FDA	In preparation
September 3 -- "Jobs Mean Markets" Mordecai Ezekiel, Economic Advisor to the Secretary	Ezekiel	In preparation
<u>Other Network Broadcasts:</u>		
NBC - 10:45 P.M. August 27 Judge Marvin Jones "Agriculture in 1944"	Flood, WFA	In preparation
NUTRITION AND FOOD CONSERVATION CAMPAIGN		
Material on plenty of food for good health furnished "Window Seat", weekly newspaper column.	Nichols	Finished
Stuff to PARENTS for November piece on better breakfast for war workers.	Perry	Finished
Basic Seven piece in PARENTS.	Nichols	September
Material on Infant Feeding for "Window Seat".	Solomon	Finished
CONSUMER GUIDE piece on food waste with quizzes.	Fairfield	In clearance
CONSUMER GUIDE piece on food orders.	Clark	In clearance
CONSUMER GUIDE piece on fats and oils.	Clark	In preparation
Promotion piece on community nutrition promotion for newspapers.	Nichols	In preparation
Weekly Nutrition Notes OWI.	Fairfield	Finished
<u>Homemakers' Chats</u>		
Rationing, Alternates & Good Diet	Wharton, OI	Cleared
Waste and Food Spoilage	Burns, FDA	Cleared
Tomatoes in Northeast	"	Cleared
Cereals in Wartime Meals	Wharton	In clearance
On-Job Food for Workers	Burns	Cleared
Vitamins for Winter Health	Overby	In preparation
Q&A: How store pressure canner	Overby	In preparation
How use frozen vegetables		
How prepare school lunch?		

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Q&A: Why canned tomatoes spoil?	Wharton	Cleared
Breakfast for School Children	Wharton	In clearance
K-P Tips for Kitchen	Overby	In clearance
<u>Farm Flashes:</u>		
Garden Leftovers on Curb Market	Fox, FSA	In preparation
<u>INS and PA</u>		
School Lunch in Rural Communities	Cohan, FSA	Cleared
<u>Farm and Home Hour:</u>		
Aug. 30 -- "Green Vegetables in Wartime Meals" Ruth Van Deman	Van Deman	In preparation